

Live Event's Advantages Combine with
the Opportunities of the Digital World



16th International Food and Beverage Technologies Fair

October 12-15, 2022

www.FoodTechEurasia.com

TÜYAP İSTANBUL

TÜYAP FAIR CONVENTION AND CONGRESS CENTER
Büyüçekmece, İstanbul / Turkey

Reed | TÜYAP
Reed Tüyap Fuarçılık A.Ş.



HYBRID+

Food-Tech Eurasia, co-located with the world class Eurasia Packaging Istanbul, brings suppliers together with key decision-makers of the food and beverage industries.

Food-Tech Eurasia, and co-located Eurasia Packaging Istanbul, continues to be the leading and indispensable showcase of F&B processing technologies, packaging products and machinery.

Both events, serving as the strategic meeting point, connect food manufacturers from the The Middle East, CIS, Russia, Balkans, Eastern Europe, Africa, Western Europe, Western and Central Asia with the F&B processing technologies and packaging industry.

- ✓ **Network with like-minded professionals and grow your business**
- ✓ **Open the gateway to new markets**
- ✓ **Search, discover and connect for a wide product & service range**

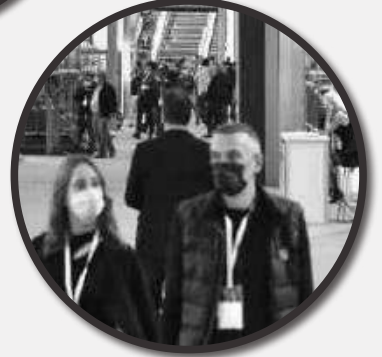


Location

Tüyap Fair, Convention and Congress Center
Cumhuriyet Mahallesi Eski Hadımköy Yolu Caddesi 9/1,
34500 Büyükçekmece, Istanbul - Turkey

Visiting Hours

October 12-14, 2022:10:00-18:00
October 15, 2022:10:00-17:00



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HIGHLIGHTS OF FOOD-TECH EURASIA 2021 FAIR

1.020 companies and company representatives from **38** countries

128
countries

70.334
total
visitors

58.203
domestic
visitors

12.131
international
visitors

921
VIP
hosted buyers

TOP 25 VISITING COUNTRIES*

- Algeria
- Azerbaijan
- Bulgaria
- Egypt
- France
- Georgia
- Germany
- Greece
- Iran
- Iraq
- Israel
- Jordan
- Kosovo
- Lebanon
- Libya
- Macedonia
- Morocco
- Palestine
- Romania
- Russia
- Serbia
- Tunisia
- Ukraine
- United Arab Emirates
- United Kingdom

*Countries are listed in alphabetical order.



GEOGRAPHICAL BREAKDOWN OF INTERNATIONAL VISITORS

- 39% The Middle East
- 19% Europe
- 17% Africa
- 16% The Balkans
- 7% Central Asia
- 1% Far East
- 1% The Americas



*The number of visitors from the African continent increased by 20% compared to 2019, exceeding 2,000.

*165% increase in visitors from Sub-Saharan Africa outside of North Africa.

*There was a 58% increase in the number of visitors from Western Europe, mainly from Germany, France, Netherlands, England, Italy and Spain.

VISITOR VIEWS

"This is a well-organized trade fair with a wide range of exhibitors. Since we already know how big this event is, we came here with couple of our colleagues so that we can finish our meetings in time and I can say that we are having very efficient meetings."

Visitor, UK

"I am here since the first day of the event. I have managed to collect the preliminary information that I need about the exhibiting companies and their products and I found new contacts. I expect to work with some Turkish companies."

Visitor, Germany

"This event has exceeded our expectations. We have already found the packaging solutions for the products we are planning to manufacture in the future."

Visitor, Lebanon

"We are the central purchase company of Koç Group. I have visited this trade fair for the first time and it is a really big show. I had the opportunity to meet and network with the representatives of many companies in the field of recycled and single-use products."

Visitor, Turkey



"There are a lot of exhibitors and visitors. I am looking for machineries, equipment and packaging products related to beverage. It is impossible to visit this event in one or two hours. If you are planning to visit this trade fair you need to allocate a longer period of time."

Visitor, Turkey

"This trade fair is the ideal platform to form an economic cooperation and communication between Turkey and Africa."

Visitor, Senegal

"This is our fifth visit. We are interested in paper and plastic packaging products related to food. We had good meetings with many exhibitors. I believe that we will have good business relations with these companies in the future."

Visitor, Belarus

"We visited the event for the first time. The product range is really big. It is possible to find various products from carton packaging to sustainable plastic products under one roof."

Visitor, Qatar



"I have visited the fair for the very first time. There is a lot of option for packaging products and machinery."

Visitor, Sudan

"We visited the event for the very first time. We are interested in all types of packaging products. It is great that all manufacturers are here at this event. We have found all products that we are looking for."

Visitor, Israel

"We are interested in all types of flexible packaging. Packaging is the art of the food. So, if you are in food business you definitely need to come to this event."

Visitor, Turkey

"This is a successfully organized trade event where people can network and find investment partners post pandemic."

Visitor, Turkey



"We meet with each of our suppliers from every country. It is possible to find more than you are looking for at this trade fair. It is great that all of these companies are under one roof."

Visitor, Turkey

EXHIBITOR VIEWS

"Thanks to the professional organization of Reed Tüyap we had an exceptional Eurasia Packaging Fair that we experienced for the first time under the conditions of pandemic. The record number of visitors is the perfect proof that Eurasia Packaging Fair is one of the most significant packaging trade fairs in the world. We, as Şişecam one of the leading glass packaging manufacturers in the world, had great pleasure to take part in Eurasia Packaging Fair."

Şişecam, Nihal Beltan



"Food-Tech is a unique event for the Turkish market and the Eurasian market. That is why we are exhibiting in this event. Visitors can easily find all sorts of food technology brands here under one roof. A large product range is represented at this event, and therefore, this trade event makes it possible for the buyers to meet and network with many suppliers."

HANNDER EQUIPMENT FOR INDUSTRY USE, Başar Leblebici



"This trade fair has exceeded our expectations. We had numerous meetings with our customers. This event plays an important role in terms of following the latest technologies and finding the right companies to invent for the buyers."

MUSE GIDA TEKNOJİLERİ, Murat Durmaz



"The event went really great. I think that it is not only us who had a great show, I believe that other exhibitors had a great event, as well. There were visitors from a great number of countries. We even had visitors from the USA. This means that this event has been promoted in the USA and people there felt the urge to visit this event. There were a lot of visitors from Turkey and abroad. Among them there were some well-established companies. Those who came to us were well-informed people who came to this event to make purchase or learn more. Exhibiting companies also contribute to the number of visitors. Strong companies make this event even more effective."

SEYHAN MAKİNE Arif Seyhan

"Compared to the other trade fairs I can say that we have collected numerous procurement requests at this event. Therefore, we are highly satisfied with the show. We had visitors from Balkan countries in particular. The long-established companies in Turkey visited us, as well. The main reason behind our participation in this trade fair is that visitors can find all sorts of production processes under one roof."

FRUMAK MAKİNA, Mehmet Ajderoğlu



"Despite the pandemic this year's Eurasia Packaging Fair has been the best one organized in the last 10 years. It is the only trade fair for the packaging industry in Turkey at European standards."

ÖZ UYGURLAR MAKİNE MOB. LTD. ŞTİ Adnan Naci Uygur



"We regard Food-Tech Eurasia Fair as an important event. All of the visitors who came to our stand were the right people with whom we can do business."

GEMAK GIDA ENDÜSTRİ MAK. VE TİC. A.Ş., Özge Büyükpamukçu



"We had visitors especially from Europe and Middle East. In this regard, this an international event and therefore we exhibit every year."

KONTENSAN A.Ş., Mehmet Şeflek



Face-to-face communication at the physical event...
Remote attendance through the digital platform...
Stay in touch with Eurasia Packaging Hybrid+!
Eurasia Packaging Istanbul 2022 is going to be in a hybrid format where
live event's advantages combine with the opportunities of the digital world.

Business Connect
Program Interactions
in Numbers

2.000+
CONNECTION
REQUESTS

1.450+
MESSAGES

60+
VIDEO
CALLS

73,6% of the exhibitors participating in the Business Connect Program were satisfied with the online events that took place before, during and after the fair.

95% of the visitors participating in the Business Connect Program were satisfied with the online events that took place before, during and after the fair.



Packaging
Product & Machinery

Processing
Food & Beverage

Printing &
Converting

October 10-14, 2022 Online 📶

Start your meetings prior the physical event with the best matching prospects! You can find and network with the right contacts both from Turkey and all over the world in the fields of packaging products, packaging machinery and automation systems along with food & beverage processing. In addition to that you may have dealer and distributorship meetings with your potential business partners on our online networking platform **Business Connect Program** during the **PACK DAYS** online event on **October 10-14, 2022**.

Physical Fair
October 12-15, 2022 📍

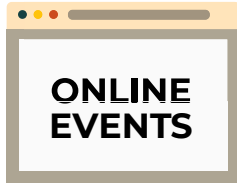
Exhibitors and visitors meet and network face-to-face at Tüyap Fair & Congress Center in Istanbul.

Online Networking Days 📶
October 17-28, 2022

The event is not limited with 4 days anymore.

You will be able to communicate digitally even after the trade fair.

Sustainable Networking Through the Business Connect Program



What does the Business Connect Program do?

Exhibitors and visitors can keep in touch with each other virtually and they are still able to connect, network, and do business through the Business Connect Program offered as a part of Food-Tech Eurasia Hybrid+. Business Connect Program provides an online and onsite meeting platform between the exhibitors and visitors. Exhibitors are only one click away from their potential buyers or business partners thanks to this virtual program. In addition to the PACKS DAYS online event on October 10-14, 2022 for the Packaging Product & Machinery, Processing Food & Beverage and Printing & Converting you will be able to communicate and network with the visitors network with the visitors after the physical event through the Business Connect Program.

E-RECOMMENDATIONS

We recommend your company on the Business Connect Program to the visitors according to their interest.



THE EASIEST ACCESS TO THE EXHIBITORS

Visitors have easy access to the list of exhibitors and their products on website and the online platform.



SHOWCASE YOUR PRODUCTS

The details, images, videos of products and any services of exhibitors can be searched online before, during and after the event.



PLAN YOUR ONLINE GROUP MEETINGS

Exhibitors stay in contact with visitors and schedule virtual group meetings, if they like.



SCHEDULE YOUR ONLINE MEETINGS

Smart match-making allows the most efficient online meetings, bringing exhibitors and visitors together virtually according to their interests.



REMOTE ATTENDANCE

You can now experience the exhibition at the comfort of your own location. Even if you aren't in your booth at the live event, you still can communicate with the visitors online via the Business Connect Program.



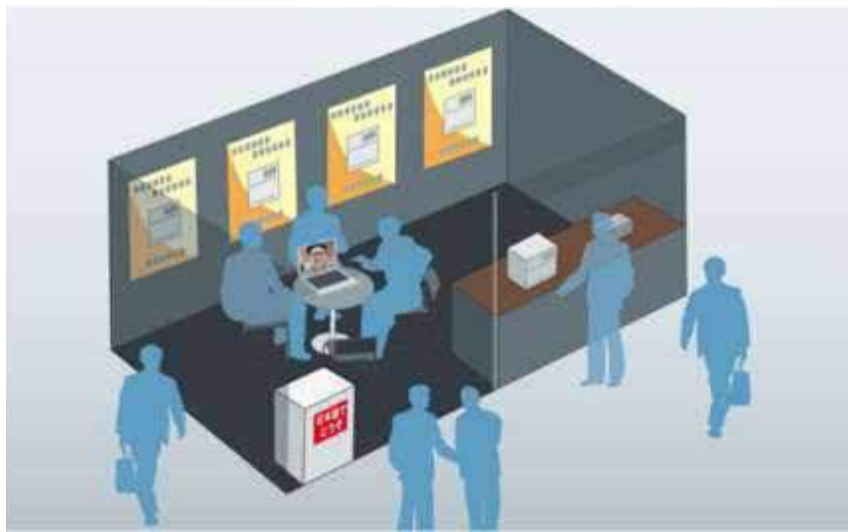
**Can't be at the live event?
Experience the event realtime at the comfort of your own location**



Remote Exhibitor Packages are offered for exhibitors who cannot physically arrive at the Show from their country

- Make the best of our online networking platform at the comfort of your own office or home.
- Attend only the online meetings with people who are solely interested in your products and services in certain time frames to secure the best outcome possible.
- We handle your booth at the live event and your assigned representative in your booth will take care of all your onsite visitors, while you are keeping a close eye on what is going on.
- Find new and reliable clients and business partners in Turkey and its surrounding region without even traveling for the live event.
- We provide a sustainable communication that is not limited with the event dates. You have two month of time to search, find, network, evaluate, and finalize your business process.

Don't miss the opportunity of contacting new business partners from Turkey and its neighboring regions who have a high demand for food processing machinery and technologies.



A travel-free option to make the best of Food-Tech Eurasia

Please contact your sales agent for more information about the Remote Exhibitor Packages

PRODUCT CATEGORIES

◆ FOOD PROCESSING MACHINES and EQUIPMENT MACHINERY and EQUIPMENT of CHOCOLATE, CONFECTIONERY, BISCUITS, DRIED FRUITS-NUTS and PASTRY TECHNOLOGIES - SWEETTECH

Cake Production Machines
Chocolate and Confectionery Moulds
Chocolate Production Machines
Confectionery Production Machines
Dried Fruits and Nuts Production Machines
Halva, Jam, Honey Production Machines
Stainless Tanks and Mixers
Wafer Production Machines

◆ MILK and DAIRY PRODUCT TECHNOLOGIES - DAIRYTECH

Evaporation, Plate Heat Exchangers and UHT Systems
Full-Scale Production, Automation and Control Technologies
Homogenization Systems
Milk Refrigeration - Milk Storing and Milk Transport Tanks
Pasteurization, CIP, Clarification, Sterilization and Filtration Systems
Separator Equipment
Stainless Pipes, Pumps, and Fittings

◆ MEAT and MEAT PRODUCT TECHNOLOGIES

Beef Pepperoni (Fermented Sausage), Salami and Sausage Production Equipment
Boiling Equipment and Cooking - Smoking Ovens
Cutting Technologies
Full-Scale Production, Automation and Control Technologies
Hook and Rail Systems
Injection Equipment
Meat Hammers
Meat Handling and Storing Systems
Meat Processing Machines and Accessories
Mincing Machines
Mixing Equipment
Roasting and Frying Equipment
Shredder Equipment
Slicing - Measuring - Packaging Equipment
Weighing Systems

◆ FRESH FRUITS, VEGETABLES, and CANNED PRODUCTS PRODUCTION TECHNOLOGIES

Boiling
Chopping
Cooling
Extraction and Classification
Peeling
Processing Machines and Equipment
Stem and Seed Extraction
Washing

◆ LEGUME PROCESSING TECHNOLOGIES

Extraction and Classification
Peeling
Processing Machines and Equipment
Stem and Seed Extraction

◆ AUXILIARY DEVICES, EQUIPMENT and SYSTEMS for FOOD PROCESSING MACHINERY

Automation Systems
Conveyor Belts and Systems
Electrical Engines, Reductor, Compressor
Humidity Absorbing Devices
Industrial Knives
Industrial Mixers
Laser Cutting Systems
Moulds
Quality Control Test Devices
Regulators
Resistance
Spare Parts for Related Machines
Vacuum Pumps
Weight Control Plants

◆ FOOD SAFETY, HYGIENE and QUALITY CONTROL TECHNOLOGIES

Biotechnological Products
Certification Services
Cleaning and Disinfection Products and Equipment
Hygiene Products and Equipment for Staff
Hygienic Lighting Equipment
Hygienic Painting Materials
Hygienic Surface, Wall and Ceiling Coating Materials
Laboratory and Analysis Device and Services
Laboratory Stands and Cabinets
Metal Detectors
Pesticide Equipment
Precision Scales
Quality Control Devices
Test, Measurement Devices and Services

◆ COLD CHAIN, STORAGE SYSTEMS, COOLING, VENTILATION, and LOGISTICS

Cold Chain Logistic Services
Cold Chain Monitoring and Information Systems
Cold Chain Packaging Solutions
Cold Chain Storage and Loading Equipment
Cold Chain Transport Vehicles and Equipment
Cold Room Cooling System and Technologies
Cold Storage Infrastructure
Refrigerators

◆ FOOD ADDITIVES and SUPPLEMENTARY SUBSTANCES



CO-LOCATED EURASIA PACKAGING ISTANBUL FAIR

◆ PACKAGING PRODUCTS

◆ COMPLEMENTARY PACKAGING MATERIALS

◆ RAW MATERIALS and INTERMEDIATE

◆ PRODUCTS for PACKAGING PRODUCTION

◆ SERVICES for THE PACKAGING INDUSTRY

◆ PACKAGING DESIGN SERVICES

◆ PACKAGING PRINTING, CORRUGATED - CARTON PACKAGING PRODUCTION AND CONVERTING TECHNOLOGIES - PRINTPACK & CONVERTING

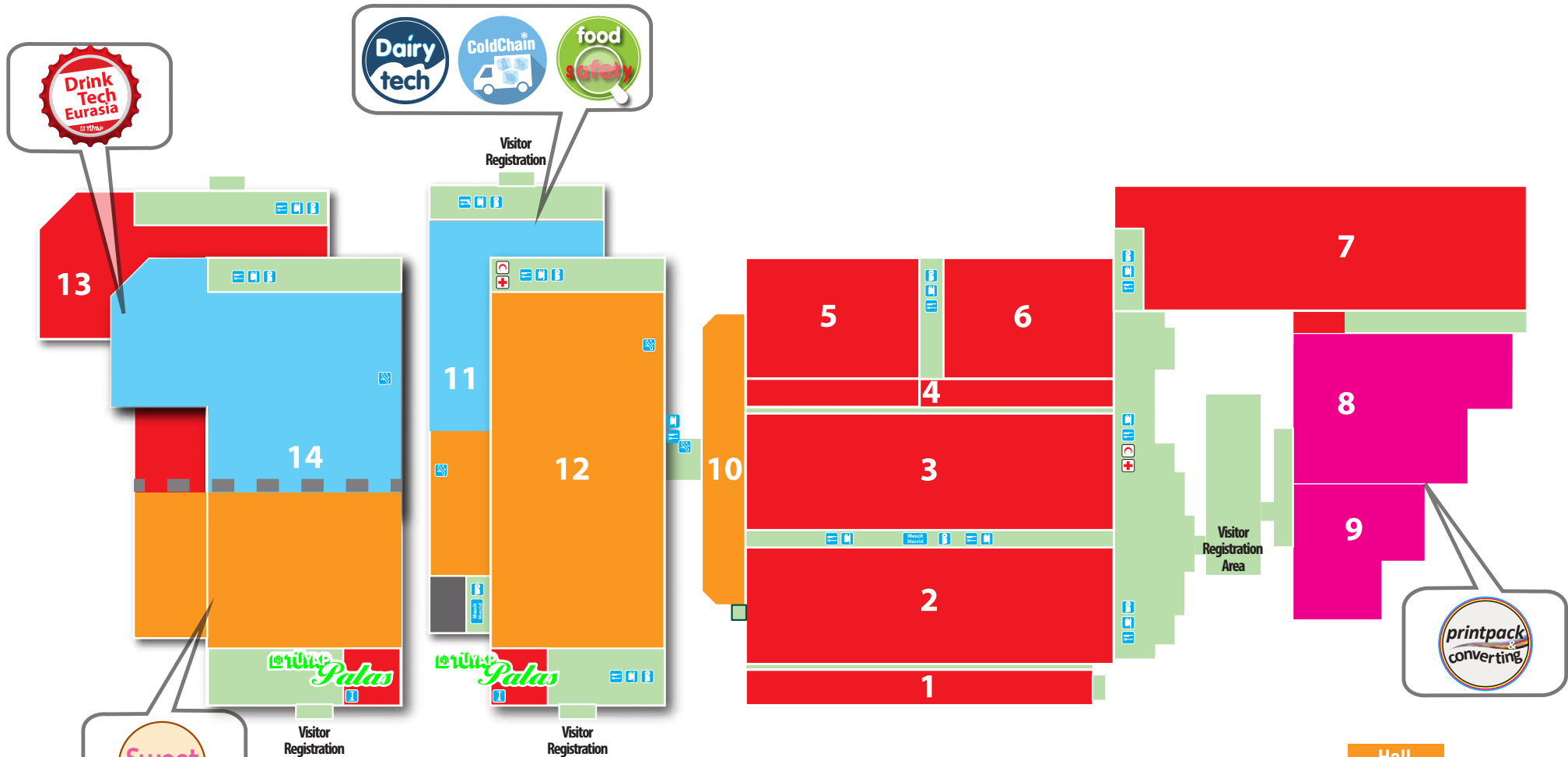
◆ PACKAGING MACHINES

◆ PACKAGING PRODUCTION MACHINES

◆ DRINK and LIQUID FOOD TECHNOLOGIES

◆ PACKAGING RECYCLING TECHNOLOGIES

◆ WAREHOUSING / STORAGE / LOGISTICS / TRANSPORTATION



Hall
1-2-3-4-5-6-7-13

- PACKAGING PRODUCTS
- COMPLEMENTARY PACKAGING MATERIALS
- PACKAGING PRODUCTION

Hall
8-9-13

- PACKAGING PRINTING, CORRUGATED-CARTON PACKAGING PRODUCTION and CONVERTING TECHNOLOGIES - PRINTPACK & CONVERTING

Hall
11-13-14

- DRINK AND LIQUID FOOD TECHNOLOGIES
- MILK AND DAIRY PRODUCT TECHNOLOGIES / DAIRYTECH
- FOOD SAFETY AND HYGIENE TECHNOLOGIES / FOOD SAFETY
- COOLING AND LOGISTICS TECHNOLOGIES / COLD CHAIN

Hall
10-11-12-13-14

- PACKAGING MACHINERY, EQUIPMENT AND SUBCON INDUSTRY
Packaging Machinery for Food, Beverage, Pharmaceutical, Cosmetics, Consumer Goods (Non-Food), Industrial Goods
- FOOD PROCESSING MACHINERY
- Machinery and Equipment of Chocolate, Confectionery, Biscuits, Dried Fruits-Nuts and Pastry Technologies / SWEETECH
- Fresh Fruit and Vegetables Production Technologies
- Legume Processing Technologies

TÜYAP FAIR CONVENTION AND CONGRESS CENTER



The Biggest International Fair and Congress Center in the Eurasia Region.

- 120,000 sqm indoor and 25,000 sqm outdoor space
- Total exhibition area of 145,000 sqm offers a wide range of services and facilities at international standards
- 1 breakfast room
- 1 a la carte restaurant
- 1 patisserie
- 1 pub
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people,
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.

REED TÜYAP FAIRS INC.
www.reedtuyap.com.tr

CONTACT THE PROJECT TEAM:
team@FoodTechEurasia.com



FAIR AREA / HEAD OFFICE

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Experience the
comfort of
working and
resting at the
same place!

Located in the Tüyap Fair Convention and Congress Center, 5 star Tüyap Palas is at your service with 259 rooms, 31 meeting rooms, Ball room with 1250 guests capacity, new refreshment points, delicate food and beverage spots.

Reservation - Detailed Information
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Tüyap
Contact Center



EUROPE

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Information

